

2008
“Celebrating the Success of our Families”
Awareness Day Luncheon

Rate of Return on Survey:

Year: 2008 - 48% with 530 Attendees - 256 Filled-out the Survey
 Year: 2007 - 44% with 450 Attendees - 200 Filled-out the Survey
We experienced an 18% increase in attendance over last year (2007).

By Category	2008 Results	2007 Results	% Increase
Total # of Attendees	530	450	18%
Youth Response to Survey	31	12	158%
Parent Response to Survey	76	33	130%
Agency Response to Survey	149	155	-4%
Overall Responding to Survey	256	200	28%

Percentage of Attendees Agreeing with Statement

	# of Agencies Responded:	# of Youth Responded:	# of Parents Responded:	Total Responded:
This event was helpful...	149	31	76	256
As a Family Sharing Experience:				
2008 Results	75%	61%	75%	73%
2007 Results	71%	n/a	84%	71%
Most Valuable Voices Award Presentation:				
2008 Results	43%	36%	49%	44%
2007 Results	41%	n/a	21%	37%
In Display of Youth Creative Work:				
2008 Results	40%	32%	42%	40%
2007 Results	37%	n/a	36%	36%
In Youth Recognition Award:				
2008 Results	64%	48%	68%	64%
2007 Results	n/a	n/a	n/a	n/a
In Information Table Displays:				
2008 Results	58%	52%	63%	59%
2007 Results	60%	n/a	n/a	n/a
In Youth Talents (Entertainment):				
2008 Results	54%	68%	55%	56%
2007 Results	45%	n/a	36%	42%

Summary on effectiveness of our efforts to raise awareness for children’s mental health through the activities planned.

- Due to the number of attendees who completed the survey last year, many did not answer the questions below; therefore, we captured the total number of responses for all respondents in each category in 2007 and compared with the total results in 2008.
- It appears our efforts to “increasing awareness” and “addressing the issue” of children’s mental health has increased slightly over last year. At least **90%** of those filling out the survey this year indicated we are doing a good job of raising awareness for children’s mental health in our community.
- This year we experienced an 11% decreased in the interest of our audience in seeing organizational logos on the tissue box. However, we distributed over 337 tissue boxes out of 415 were distributed - about **70%** of our audience expressed an interest in the tissue box.
- The tissue box this year was used as incentive for our audience to fill-out the survey. As such, we experienced a **28% increase** in our audience who wanted the tissue box and filled-out the survey.

	# of Agencies Responded:	# of Youth Responded:	# of Parents Responded:	2008 Total Responded:	2007 Total Responded:
This event was helpful...	149	31	76	256	200
This event was helpful with <i>increasing awareness</i> of children's mental health	92%	93%	99%	94%	89%
This event appropriately <i>addressed the issue</i> of children's mental health	91%	100%	95%	97%	95%
I plan to hang the " <i>We Support</i> " poster in my office	84%	64%	66%	79%	n/a
Our organization would be interested in being <i>included on the tissue box</i> next year	78%	79%	59%	74%	86%

Overall representation of Attendees to luncheon:
 52 Agencies
 33 Schools (majority students)
 35 Students out of 44 for 1st ever Youth Recognition
 (See list of Agencies & School Listing attached)

2008 List of Agencies & Schools Represented at Luncheon

Agency

- | | |
|--|---|
| 1 Baker Victory Services | 40 People Inc. |
| 2 Berkshire Farms | 41 Phillips Lytle LLP |
| 3 Brylin Hospitals | 42 Spectrum Human Services |
| 4 Buffalo Public Schools | 43 Suicide Prevention & Crisis Service, Inc. |
| 5 CAO Head Start Program | 44 The Morlock Foundation |
| 6 Catholic Charities | 45 The Salvation Army (Buffalo Citadel) |
| 7 Cazenovia Recovery | 46 Transitional Services, Inc. |
| 8 Child & Adolescent Treatment Services | 47 UB Bulls Division 1 Coach |
| 9 Child & Family Services | 48 UB Social Work Continuing Education |
| 10 Children's Mental Health Coalition of WNY, Inc. | 49 University at Buffalo Student Parent Support Group |
| 11 Community Action Organization | 50 University of Buffalo Family Medicine Research |
| 12 Community Missions | 51 WBFO Radio |
| 13 Community Services for the Developmentally Disabled | 52 WNY Children's Psychiatric Center |
| 14 Compeer of Greater Buffalo | |
| 15 County Legislator Office: Robert Reynolds (rep) | |
| 16 Department of Social Services | |
| 17 EPIC for Children | |
| 18 Epilepsy Association of WNY, Inc | |
| 19 Erie county Department of Mental Health | |
| 20 Erie County Department of Social Services | |
| 21 Families CAN | |
| 22 Family Court | |
| 23 GA Family Services | |
| 24 Gateway-Longview, Inc. | |
| 25 Girl Scout Council of Buffalo and Erie County, Inc. | |
| 26 Goldstein, Ackerhalt & Pletcher, LLP | |
| 27 Greater Refuge Temple of Christ | |
| 28 Heritage Centers | |
| 29 Hillside Children Center | |
| 30 Hopevale, Inc. | |
| 31 JetAction Inc. | |
| 32 Joan A. Male Family Support Center | |
| 33 Kaleida Health | |
| 34 Mental Health Association Buffalo & Erie County | |
| 35 Mid-Erie Counseling & Treatment Services | |
| 36 NAMI Buffalo & Erie County | |
| 37 New Directions Youth & Family Services, Inc. | |
| 38 P2 Collaborative of WNY | |
| 39 Parent Network of Western New York | |

Schools

- 1 Alden High School
- 2 Amherst Middle School
- 3 Baker Hall School
- 4 Bishop Timon St. Jude High School
- 5 Buffalo Academy of Science Charter
- 6 Buffalo United Charter School
- 7 Charter School for Applied Technology
- 8 Cheektowaga Sloan School
- 9 Cleveland Hill Middle School
- 10 Frontier Middle School
- 11 Henrietta G. Lewis Campus School
- 12 Hopevale UFSD
- 13 JFK Middle School
- 14 Lackawanna High School
- 15 Lancaster High School
- 16 Mount Mercy Academy
- 17 Potter Career & Technical Center
- 18 PS #200-Bennett High School
- 19 PS #27-Hillery Park Elementary
- 20 PS #301-Burgard High School
- 21 PS #307-East High School
- 22 PS #33-Bilingual Center
- 23 PS #415-Middle Early College High School
- 24 PS #56-Fredrick Law Olmstead
- 25 PS #79 Grabiarz School of Excellence
- 26 PS #95-Waterfront
- 27 St. Monica Scholars
- 28 Stanley Faulk
- 29 WNY Maritime Charter School
- 30 PS #200-Bennett High School
- 31 PS #27-Hillery Park Elementary
- 32 PS #301-Burgard High School
- 33 PS #307-East High School

2008 After Request for “We

We Support Poster Interest

- 1 Bishop Timon-St. Jude School
- 2 Charter School of Applied Technology
- 3 Buffalo Academy of Science Charter
- 4 Frederick Law Olmstead
- 5 JFK Middle School
- 6 Frontier
- 7 Cheektowaga Central School District
- 8 Our Lady of Sacred Heart
- 9 Cloverbank Elementary (Hamburg)
- 10 Depew High School
- 11 Lancaster High School
- 12 Cardinal O'Hare School
- 13 Lake Shore Central School
- 14 Clinton Street Elementary (West Seneca)
- 15 Cantalician Center for Learning
- 16 Heim Middle School (Williamsville)

Luncheon Follow - Support” Poster

The above list are schools that have requested the **“We Support Children's Mental Health Poster”** after the luncheon.

It appears this year's luncheon had a broader reach into the school districts that previous years. At the request for the “We Support” poster the schools also received information about Family Voices Network and the wraparound process.

Schools 1-7 above also included youth who were part of the **“1st ever Youth Recognition.”**

Audience Comments by Category:

Parents Comments

- The music was loud enough being hearing impaired 50% I could not hear most of what was said.
- Share more testimonial information on awardees (paragraph on each winner?)
- I felt honored to become one of the speakers for this meeting and this gave me the courage and strength to help me continue to reach my goal and some day be able to become a Family Advocate. Thank you Karen Fuhrman
- Still need guidance regarding juvenile justice system
- There are still families who face obstacles trying to get advice on justice for their families
- Thank you! One suggestion- could not hear all speakers well. Those who spoke right into the microphone could be heard.

Youth Comments

- Annoying survey and Kleenex box -at beginning respect for speakers while talking-agenda with time limit

Agency Comments

- Reggie Witterspoon was excellent and real. Stumbling blocks=learning opportunities paradigm shift. Thank you
- Sound system makes it hard to hear speakers. Turn up the volume on microphone and youth sit with family; Improve the sound system for speakers
- Open Lot parking needed; Parking at not cost; suburban parking would be easier
- Microphone needs to be louder children and families should not have gathered in the back after getting their awards, they should have gone to the display area. It was very distracting hearing all their chatter; we could not hear the speaker (sad face). W
- Unfortunately, we could not hear any of the speakers except Mr. Collins. I know we missed a lot of good stuff as a result. Thank you for the opportunity to display our agency info and honor our staff and families. Great job everyone! Hillside
- Would like to see "kid friendly" entrée kids around us (and at our table) did not eat the meal (although it was great). Because we promote kids attending this function, I think it would be good to make them feel welcome-we asked the child at our table
- Not culturally competent-prayer at lunch. I found the lack of cultural competency troubling and probably will not return next year; prayer given was offensive - not sensitive to diversity
- 1. Give instructions at beginning: a. Complete Survey Kleenex box 2. Put time limits for each speaker e.g. C. Collins-10min M. Weiner-10 min then it ends on time. Put someone in charge of time limits. 3. Have tables assigned ahead and a chart outside of door
- Tables were confusing have reserved tables for organizations specified out front.
- Announce @ beginning survey and Kleenex boxes, respect for speakers, agenda with time limit. Every year goes over time
- 1. Please let the honorees sit with their sponsors 2. PLEASE check the acoustics! Extremely hard to hear the speakers! And we were seated approx. mid-way in and could hardly hear- I imagine much worse for others... had to get up and close doors...
- The youth poster contest winners should have been recognized w/checks presented in front of the entire group. Might want to consider a different menu for next year it was the exact same food. 3 years in a row, same meal could be off putting. Love the youth!